

Date: \_\_\_\_\_

# 2017 SPONSORSHIP AGREEMENT

## Longview Cattle Barons' Ball

MAY 20, 2017



Business Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Type of Business: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

I would like my name/company name to appear in event publication as follows:

UNDERWRITING ITEM: \_\_\_\_\_

\*Use of company colors for logos cannot be guaranteed. Please send logo to [cattlebaronslongview@gmail.com](mailto:cattlebaronslongview@gmail.com). (Vector ai, eps format preferred).

\*SEATING WITHIN EACH LEVEL WILL BE ASSIGNED BASED ON THE DATE OF CONTRACT RECEIPT AT THE CATTLE BARONS' OFFICE.\*

### ★ ★ ★ VIP SPONSORSHIP LEVELS ★ ★ ★

#### ★ ULTIMATE BARON ★ \$75,000

- 2017 Cattle Barons' Ball Presenter
- 60 VIP Tickets to Main Ball
- 60 VIP Baron Party (Night of Ball)
- VIP Parking for 60
- Full Page Recognition in Invitations
- Invitation to Kickoff & Sponsor Parties
- Print & Media Recognition

#### ★ LONE STAR BARON ★ \$50,000

- 50 VIP Tickets to Main Ball
- 50 VIP Baron Party (Night of Ball)
- VIP Parking for 50
- Full Page Recognition in Invitations
- Invitation to Kickoff & Sponsor Parties
- Print & Media Recognition

#### ★ ROYAL BARON ★ \$35,000

- 40 VIP Tickets to Main Ball
- 40 VIP Baron Party (Night of Ball)
- VIP Parking for 40
- Full Page Recognition in Invitations
- Invitation to Kickoff & Sponsor Parties
- Print & Media Recognition

#### ★ ELITE BARON ★ \$25,000

- 30 VIP Tickets to Main Ball
- 30 VIP Baron Party (Night of Ball)
- VIP Parking for 30
- Full Page Recognition in Invitations
- Invitation to Kickoff & Sponsor Parties
- Print & Media Recognition

#### ★ DIAMOND BARON ★ \$20,000

- 30 VIP Tickets to Main Ball
- 30 VIP Baron Party (Night of Ball)
- VIP Parking for 30
- Full Page Recognition in Invitations
- Invitation to Kickoff & Sponsor Parties
- Print & Media Recognition

#### ★ PLATINUM BARON ★ \$15,000

- 20 VIP Tickets to Main Ball
- 20 VIP Baron Party (Night of Ball)
- VIP Parking for 20
- Full Page Recognition in Invitations
- Invitation to Kickoff & Sponsor Parties
- Print & Media Recognition

#### ★ GOLD BARON ★ \$10,000

- 20 VIP Tickets to Main Ball
- 20 VIP Baron Party (Night of Ball)
- VIP Parking for 20
- 1/2 Page Recognition in Invitations
- Invitation to Kickoff & Sponsor Parties
- Print & Media Recognition

#### ★ SILVER BARON ★ \$7,500

- 10 VIP Tickets to Main Ball
- 10 VIP Baron Party (Night of Ball)
- VIP Parking for 10
- 1/2 Page Recognition in Invitations
- Invitation to Kickoff & Sponsor Parties
- Print & Media Recognition

#### ★ BRONZE BARON ★ \$5,000

- 10 VIP Tickets to Main Ball
- 10 VIP Baron Party (Night of Ball)
- VIP Parking for 10
- 1/2 Page Recognition in Invitations
- Invitation to Kickoff & Sponsor Parties
- Print & Media Recognition

\*The Society Award, Signage at the Ball, Recognition in the Invitation and Evening program, Name or Logo displayed on Ball, Invitation to CBG Special Events, a Charitable Tax Deduction, Listing in the Printed Materials, CBB Website and recognition through in-kind media, as available are benefits of all donors \$10,000 and above.

### ◆ ◆ ◆ GENERAL SPONSORSHIP LEVELS ◆ ◆ ◆

#### ◆ OIL BARON ◆ \$3,500

- 6 VIP Tickets to Main Ball
- VIP Parking for 6
- 1/4 Page Recognition in Invitations
- Invitation to Kickoff & Sponsor Parties
- Print & Media Recognition

#### ◆ RANCH BARON ◆ \$2,500

- 4 VIP Tickets to Main Ball
- VIP Parking for 4
- 1/4 Page Recognition in Invitations
- Invitation to Kickoff & Sponsor Parties
- Print & Media Recognition

#### ◆ WRANGLER BARON ◆ \$1,500

- 2 VIP Tickets to Main Ball
- VIP Parking for 2
- 1/4 Page Recognition in Invitations
- Invitation to Kickoff & Sponsor Parties
- Print & Media Recognition

◆ Recognition in the Invitation and Evening program, Invitation to CBB Special Events, a Charitable Tax Deduction, Listing in the Printed Materials, CBB Website and recognition through in-kind media, as available are benefits of all donors \$2,000 and above.

### • BILLING INFORMATION •

Contributions received before **April 1st** will be listed in the Invitation/Program.

**All payments must be received by May 1st.** Tickets will be mailed after May 6th.

Invoice: \_\_\_\_\_ (Date)       Check enclosed for \$ \_\_\_\_\_ Please make check payable to the American Cancer Society.  
 Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_  
Name as displayed on Credit Card: \_\_\_\_\_ Phone: \_\_\_\_\_  
Billing Address: \_\_\_\_\_ City, State, and Zip Code: \_\_\_\_\_

Signature of Authorizing Contributor

Signature of Gala Committee Member

Signature of Society Employee

#### Office Use Only

Batch Number: \_\_\_\_\_  
Date in ED: \_\_\_\_\_  
Entered in ED by: \_\_\_\_\_  
Paid \_\_\_\_\_ Date Pd. \_\_\_\_\_  
ACS Cost of Item: \_\_\_\_\_

1301 S. Broadway Ave. • Tyler, TX 75701 • (903) 597-1383 • Fax: (903) 531-2350  
ACS Tax ID# 74-1185665N

**WE THANK YOU FOR YOUR SUPPORT IN THE FIGHT AGAINST CANCER!**

