

Date _____

UNDERWRITING CONTRACT

Longview CATTLE BARONS' Ball



Underwriter's Name _____

Contact Name _____ Title _____

Mailing Address _____ City _____ State _____ Zip _____

Type of Business _____

Email Address _____ Phone _____ Cell Phone _____

I would like my name/company name to appear in event publication as follows:

Use of company colors for logos cannot be guaranteed. Please send logo to longviewcbball@gmail.com. Vector (ai, eps preferred).

UNDERWRITING ITEM: _____

Royal Baron \$35,000★

- 16 VIP Tickets
- 6 General Admission Tickets
- VIP Parking for 8 vehicles
- Invitation to KickOff and Sponsor Parties
- Preferential seating for 16 at the concert

Elite Baron \$25,000★

- 14 VIP Tickets
- 6 General Admission Tickets
- VIP Parking for 7 vehicles
- Invitation to KickOff and Sponsor Parties
- Preferential seating for 14 at the concert

Diamond Baron \$20,000★

- 10 VIP Tickets
- 4 General Admission Tickets
- VIP Parking for 5 vehicles
- Invitation to Kickoff and Sponsor Parties
- Preferential seating for 10 at the concert

Platinum Baron \$15,000★

- 8 VIP Tickets
- 4 General Admission Tickets
- VIP Parking for 4 Vehicles
- Invitation to Kickoff and Sponsor Parties
- Preferential seating for 8 at the concert

Gold Baron \$10,000★

- 6 VIP Tickets
- 4 General Admission Tickets
- VIP Parking for 3 vehicles
- Invitation to Kickoff and Sponsor Parties
- Preferential seating for 6 at the concert

Silver Baron \$7,500◆

- 6 VIP Tickets
- 2 General Admission Tickets
- VIP Parking for 3 vehicles
- Invitation to KickOff and Sponsor Parties
- Preferential seating for 6 at the concert

Bronze Baron \$5,000◆

- 4 VIP Tickets
- 2 General Admission Tickets
- VIP Parking for 2 vehicles
- Invitation to Kickoff and Sponsor Parties

Oil Baron \$3,500◆

- 2 VIP Tickets
- 2 General Admission Tickets
- VIP Parking for 1 vehicles
- Invitation to Kickoff and Sponsor Parties

Ranch Baron \$2,500◆

- 2 VIP Tickets
- VIP Parking for 1 vehicles
- Invitation to Kickoff and Sponsor Parties

Wrangler Baron \$1,500◆

- 2 VIP Tickets
- Invitation to Kickoff and Sponsor Parties

★ *The Society Award, Signage at the Ball, Recognition in the Invitation and Evening program, Name or Logo displayed on Ball, Invitation to CBB Special Events, a Charitable Tax Deduction, Listing in the Printed Materials, CBB Website and recognition through in-kind media, as available are benefits of all donors \$10,000 and above.*

◆ *Recognition in the Invitation and Evening program, Invitation to CBB Special Events, a Charitable Tax Deduction, Listing in the Printed Materials, CBB Website and recognition through in-kind media, as available are benefits of all donors \$2,000 and above.*

BILLING INFORMATION

Contributions received before April 1st will be listed in the Invitation/Program.
All payments must be received by May 1st. Tickets will be mailed after May6th.

Check enclosed for \$ _____. Please make check payable to the American Cancer Society.

Invoice _____ (date) Credit Card # _____ Exp. _____

Name in Full on Credit Card _____ Phone _____

Billing Address _____

City _____ State _____ Zip Code _____

Signature of Authorizing Contributor _____

Signature of Gala Committee Member _____

Signature of Society Employee _____



1301 S Broadway Ave Tyler, TX 75701
(903) 597-1383 Fax (903)531-2350
ACS Tax ID# 74-1185665N

We thank you for your support in the fight against cancer!

Office Use Only

Batch Number: _____
Date in ED: _____
Entered in ED by: _____
____ Paid _____ Date Paid _____
ACS Cost of Item: _____

UNDERWRITING CONTRACT

AMERICAN CANCER SOCIETY'S LONGVIEW CATTLE BARONS' BALL

Royal Baron	\$35,000	Ball Presenter	
Elite Baron	\$25,000	Headliner and Main Stage	
Diamond Baron	\$20,000	VIP' Reception and Ball Catering	
Platinum Baron	\$15,000	Gala Invitation	
		Live Auction, Auctioneer and Bid Paddles	
		Silent Auction Mobile Bidding	
		Souvenir Bag Items:	
		<i>Bag</i>	
		<i>Baseball Cap</i>	
Gold Baron	\$10,000	Vegas Style Gaming	
		VIP Parking	
Silver Baron	\$7,500	Rentals (2 Opportunities)	
		Souvenir Bag Items:	
		<i>Plastic Travel Mug</i>	
Bronze Baron	\$5,000	Beverage Napkins	
		Evening Entertainment (2 Opportunities)	
		Dinner Napkins	
		Gala Cups	
		Gala Evening Program	
		Specialty Drink – Tervis Tumbler	
		Souvenir Bag Items:	
		<i>Collapsible Water Bottle</i>	<i>Pet Brush</i>
		<i>First Aid Kit</i>	<i>Reusable Hot & Cold Bag</i>
		<i>Hot Pad Mitt</i>	<i>Wine Opener</i>
Oil Baron	\$3,500	Midway Games (3 Opportunities)	
		Souvenir Bag Items:	
		<i>Bottle Opener</i>	<i>Sewing Kit</i>
		<i>Koozies</i>	<i>Stainless Steel Wine Top</i>
		<i>Lip Balm</i>	<i>Tape Measure</i>
		<i>Pill Box</i>	<i>Tool Kit</i>
Ranch Baron	\$2,500	Bank	
		Security	
		Gala Ticket Printing	
		Souvenir Bag Items:	
		<i>Band Aid Dispenser</i>	<i>Jar Opener</i>
		<i>Chip Clip</i>	<i>Key & Coin Purse</i>
		<i>Floss Dispenser</i>	<i>Stress Reliever</i>
		<i>Hand Sanitizer</i>	